

For Immediate Release

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**Cryovac[®] Portion-Pull[™] Bag Preserves
Food's Freshness Until It's Ready for Use**

DUNCAN, S.C. (April 14, 2010) – The Cryovac[®] Portion-Pull[™] bag is a new technology that allows a barrier bag to be removed from a product one strip at a time, keeping unused portions of the product fresh for longer.

Using the easy-open technology of the Cryovac Grip & Tear[®] bag, the Portion-Pull[™] bag incorporates horizontal side seal tabs to allow consumers and foodservice operators to use only what they need without removing the entire product from its packaging. The one-inch-wide tabs let customers tear off the packaging as they consume the product. This keeps the unused portion of the product stored in the original packaging so it remains fresh until ready for use and reduces food waste due to product spoilage and discoloration.



For processors, all Cryovac Grip & Tear[®] products, including Portion-Pull[™] bags, require no new equipment investment and can be used with existing Cryovac[®] rotary chamber vacuum systems. Because of the Portion-Pull[™] bag's toughness, it delivers superb performance under normal handling through distribution, making it ideal for use with a variety of non-abrasive applications, including processed meats and cheeses. Available in sizes ranging from 3 to 14 inches wide and 6 to 24 inches long, the new bag can be used with wedges and blocks of deli meats and cheeses ranging in size from 6 ounces to 20 pounds.

“As we developed the Cryovac Grip & Tear® bag, we conducted a series of focus groups to make sure our product was exactly what consumers needed,” said Scott Bossong, marketing director of dairy products. “In addition to not needing a knife to open the package, participants told us they want to leave the barrier bag on the product for protection during storage. The new Portion-Pull™ bag meets both of those needs.”

For more information about the Cryovac® Portion-Pull™ bag, call 1-800-845-3456 or visit www.gripandtear.com.

About Sealed Air

For fifty years, Sealed Air has been a leading global innovator and manufacturer of a wide range of packaging and performance-based materials and equipment systems that now serve an array of food, industrial, medical, and consumer applications. Operating in 51 countries, Sealed Air's international reach generated revenue of \$4.2 billion in 2009. With widely recognized brands such as Bubble Wrap® brand cushioning, Jiffy® protective mailers, Instapak® foam-in-place systems and Cryovac® packaging technology, Sealed Air continues to identify new trends, foster new markets, and deliver innovative solutions to its customers. For more information about Sealed Air, please visit the Company's web site at www.sealedair.com.

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